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Value-based care is key to increasing health care quality in Florida

Adam Beam, Vice President of Business Development, CareSource | 1/1/2023

As part of its efforts to continually improve residents' health and access to care, the state of Florida proudly stands as an early adopter of a nationwide shift toward value-based care, which incentivizes providers to value quality of care over number of patients treated. This health care delivery model reimburses providers (physicians, hospitals, labs, nurses and others) based on the health outcomes of their patients and the quality of service rendered.

Inherent to the success of any value-based care model is building trust in the community to increase participation among providers. As a leader in value-based care models, CareSource is a nonprofit Medicaid plan that works closely with providers to provide high-quality care that improves health outcomes.

Value-based care results

An increase in provider participation in value-based care has proven to directly improve the quality of health care. In neighboring Georgia, providers participating in CareSource value-based models have notably elevated the quality of and access to health care across the state. Take for example, real-time data from CareSource that compares the number of pediatric well-visits and vaccinations among providers who participate in a CareSource value-based care arrangement and those who do not:

» 15% more children complete all seven recommended vaccinations for 2-year-olds.

» 26% more children ages 3-21 complete well-care visits.

» 5% more children complete six pediatric visits in the first 15 months of life.

These measurements are important because an increased number of wellness checks, completions of vaccination schedules and first-year-of-life monitoring can thwart many illnesses and diagnose more serious diseases at earlier stages.

"Well-care visits provide an opportunity for providers to influence health and development, and they are a critical opportunity for screening and counseling," according to the National Committee of Quality Assurance (NCQA), which further affirms that immunizations protect against vaccine-preventable diseases.

These improved health outcomes are based on real-time data tracking that CareSource shares with its providers to incentivize them to continue to provide quality health care to their patients. This proactive approach aligns payer, provider and member actions to achieve and reward higher quality health outcomes.

Over the decades, CareSource partnerships have proven to benefit providers, too. In fact, CareSource nearly doubled the amount of value-based care incentive payments to Georgia health care providers in 2021 compared to 2020.

Nonprofit matters

As a nonprofit, nationally recognized managed care organization, CareSource is in a unique position to help improve the quality of health care and prioritize community, providers and members ahead of profit. A not-for-profit designation further ensures that CareSource is not beholden to investors and thus able to reinvest in the communities it serves. In fact, for more than 30 years CareSource has built trusted relationships with the mission of transforming health care with innovative programs that address the social determinants of health, health equity, prevention and access to care.

Florida providers can expect the same commitment to people over profit as CareSource expands into the Sunshine State with value-based care offerings. The goal of elevating health care quality and access is a mission that CareSource will bring to Floridians with the same proven integrity it has served millions across the country.

Get involved

If you are a provider who is interested in elevating health care outcomes and access in Florida alongside CareSource, contact the CareSource Florida Provider Network. Community organizations advocating for health and equitable health access in economically challenged areas in Florida, contact the CareSource Foundation.

CareSource is a nonprofit, nationally recognized managed care organization with over 2 million members and administers one of the largest Medicaid managed care plans in the U.S. As a mission-driven organization, CareSource is transforming health care with innovative programs that address the social determinants of health, health equity and access to care.

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